

Admission Requirements IIE Bachelor of Commerce in Digital Marketing



Minimum		English	Maths		Notes
Admission Requirements			Maths/HG	Math Lit/SG/ Technical Maths	
	NSC: Bachelor's Degree pass with	30%	40% or	60%	
	NC(V): Bachelor's Degree pass with	50%	50% or	60%	A minimum of 30% in LoLT on NSC/ SC(a)
	SC: Endorsement with	33.3%	40% or	60%	OR with a min. of 33.3% on SC
	SC(a): Bachelor pass with		40% or	60%	
	International An USAf Exemption Certificate is required and meeting the relevant Maths and English requirements.				
	A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.				If discipline not cognate at least 20% of credits must be academic literacy or numeracy related
	Sena	te Discreti	onary Admis	sions	
Mature Age Category 1: Mature Age Admission for applicants with SC with Endorsement, or NSC/NC(V)/SC(a) with Degree Admission	Candidates 23 years and older at point of registration, with an endorsed Senior Certificate or a National Senior Certificate with Bachelor's Degree pass or National Certificate (Vocational) with Bachelor's degree Pass or Senior Certificate (amended) with Bachelor's Degree pass can be accepted on a senate discretionary mature age admission if they do not meet the additional admission requirements. Their academic progress will be tracked and reported at Senate. A USAf Exemption Certificate is not required.				
Mature Age Category 2: Mature Age Exemption - SC not endorsed	with a Senior Certific	cate, with a ast three of ecognised h	minimum of 4 which shall ha nigher grade s	10% in at least fo	e first year of registration our higher or standard d simultaneously and one
	L COM EXCHIPTION C		. oquilou.		





Admission Requirements IIE Bachelor of Commerce in Digital Marketing



Mature Age Category 3: Mature Age Exemption - NSC/NC(V)/SC(a) with Diploma Admission	Candidates having attained the age of 23 before or during the first year of registration with a Senior Certificate (Amended), National Senior Certificate or National Senior Certificate (Vocational) with a minimum of 40% in at least four higher or standard grade or 20-credit subjects (or equivalent), at least three of which shall have been passed simultaneously and in the case of a Senior Certificate (Amended), at least one of which shall be a recognised higher grade subject. A Diploma Pass on these certificates would imply that that the candidate qualifies.			
Mature Age	Senate Discretionary Admission - Mature Age NSC/NC(V)/SC(a) Hold must be selected so that the USAf Exemption Certificate may be applied for by the Office of the Registrar. Candidates must have attained the age of 45 before or during the first year of			
Category 4:	registration.			
Mature Age Exemption - 45 years and older	A USAf Exemption Certificate is required.			
Recognition of	Where candidates do not satisfy the formal admission requirements for this			
Prior Learning (RPL)	qualification, The IIE may consider an admission application in terms of the Qualification Completion, Credit Accumulation and Transfer, Articulation and Recognition of Prior Learning Policy (IIE010).			
	If applicant does not meet minimum admission requirements and there is no alternative (such as completion of NQP modules) but they have relevant experience, the following must be requested to consider admission via RPL: 1. Certificates for all formal (Accredited Higher Education qualifications) and/or informal qualifications/modules (SLP's, Microcredentials etc). SAQA certificates must be provided for any international qualifications.			
	CV to determine whether the following are related to the qualification that the applicant is applying for: a. Formal (Accredited Higher Education qualifications) and/or informal qualifications/modules (SLP's, Microcredentials etc) Delevent week experience.			
USAf approved	b. Relevant work experience Candidates who have completed an USAf approved cognate foundation programme			
cognate	from a registered and accredited provider may be admitted. The additional Maths/Math			
foundation	Lit/Technical Maths criteria falls away.			
programme	An USAf Exemption Certificate is required - the Office of the Registrar will facilitate, on behalf of the student, an application for degree admission to USAf, once the student has provided proof of payment to USAf.			
Transfer students	Candidates who have successfully completed at least 120 credits on the first year of a cognate degree may be admitted. The additional Maths/Math Lit criteria falls away. However, if a student completed less than 120 credits, the admission criteria on the NSC or equivalent apply.			
OQSF qualifications	Candidates with an OQSF Level 5 cognate qualification may be admitted, provided the OQSF qualification has at least 120 credits at NQF Level 5. An USAf Exemption Certificate is required - the Office of the Registrar will facilitate, on behalf of the student, an application for degree admission to USAf, once the student has provided proof of payment to USAf.			
One Module Outstanding	Candidates who have one module outstanding to complete an IIE Higher Certificate which is appropriate for admission to a degree, may register for the degree on the condition that they will register for the outstanding Higher Certificate module along with the first year of the degree.			







Admission Requirements IIE Bachelor of Commerce in Digital Marketing



IEB International	If a student does not pass the module, they will be allowed to register again* for this module and any modules failed in the first year of the degree; however, they will NOT be allowed to register for the second year of the Degree, or any subsequent year, until they have passed the Higher Certificate module. *Registration is also subject to the maximum completion times rule in IIE010. Candidates must have achieved Bachelor's Degree pass and meet the additional		
Secondary	admission criteria (where applicable).		
Certificate	The OoR will apply to USAf for Exemption based on Senate Discretion.		
American High School Diploma completed	Candidates must present an American High School Diploma transcript which demonstrates:		
within South	1. A GPA of at least 3.5		
Africa	AND 2. SAT scores of a minimum of 610 for English and 530 for Mathematics, OR Advanced Placement scores (at least two subjects passed on grade 3, 4 or 5 for the Advanced Placement (AP) examinations of the American College Board OR ACT mean of 22 with a 22 sub-minimum in English and 21 in Mathematics, OR National Benchmark Test with the following scores, "proficient scores" i.e., 71 for Academic Literacy (AL) & 70 for Quantitative Literacy (subject to updates on the NBT website) 3. Meet any additional admissions requirements		
	The OoR will apply to USAf for Exemption based on Senate Discretion.		
	Students who have completed the US High School Diploma outside of South Africa would still be required to apply directly to USAf's Matriculation Board for Exemption, should they wish to be registered for a degree.		



