Rosebank College is an educational brand of The Independent Institute of Education (Pty) Ltd which is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 (reg. no. 2007/HE07/002). Company registration number: 1987/004754/07.
LIFELONG LEARNING

ATTENTION ALL IIE DIPLOMA & HIGHER CERTIFICATE STUDENTS

Further your studies with an IIE Degree or Diploma and qualify for a 10% DISCOUNT ON YOUR FEES.

For more information speak to a student advisor or programme coordinator at your campus.

Ts & Cs available on the student portal and website.

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IIE QUALIFICATIONS

IIE Rosebank College 2020 PROSPECTUS

2021 IIE QUALIFICATIONS | HIGHER EDUCATION (HE) | NQF LEVEL | SAQA NUMBER

Bachelor of Business Administration 7 90759
Bachelor of Public Administration 7 96410
Bachelor of Business Administration in Marketing 7 101591
Bachelor of Business Administration in Logistics and Supply Chain Management 7 101528
Bachelor of Education in Foundation Phase Teaching 7 96408
Bachelor of Education in Intermediate Phase Teaching 7 97235
Bachelor of Information Technology in Business Systems 7 97804
Diploma in Business Accounting 6 87366
Diploma in Commerce in Business Management 6 84787
Diploma in Commerce in Marketing Management 6 86188
Diploma in Computer - Based Graphic Development 6 80006
Diploma in Human Resource Management Practice 6 90500
Diploma in Information Technology in Network Management 6 74650
Diploma in Information Technology Management 6 71636
Diploma in Information Technology in Software Development 6 74651
Diploma in Journalism Studies 6 84786
Diploma in Public Relations 6 88523
Higher Certificate in Bookkeeping 5 90554
Higher Certificate in Business Management 5 94802
Higher Certificate in Construction and Engineering Drafting 5 96755
Higher Certificate in Early Childhood Care and Education 5 104532
Higher Certificate in Event Management 5 84686
Higher Certificate in Human Resource Practices 5 91728
Higher Certificate in Information Technology in Support Services 5 81866
Higher Certificate in Journalism 5 86886
Higher Certificate in Logistics and Supply Chain Management 5 101529
Higher Certificate in Office Administration 5 73371
Higher Certificate in Travel 5 105734

Information correct at time of printing. Please refer to The Independent Institute of Education’s official website www.iie.ac.za for updated information. Admission and tuition terms and conditions apply for all IIE qualifications, and may differ depending on mode and campus.

FULL-TIME
ONLINE/DISTANCE

IIE QUALIFICATIONS PER CAMPUS

Qualification per campus may change, please confirm with your student advisor.

IIE FACULTY OF COMMERCE

Bachelor of Business Administration
Bachelor of Business Administration in Logistics and Supply Chain Management
Bachelor of Business Administration in Marketing
Bachelor of Public Administration
Diploma in Business Accounting
Diploma in Commerce in Business Management
Diploma in Commerce in Marketing Management
Diploma in Human Resource Management Practice
Higher Certificate in Bookkeeping
Higher Certificate in Business Management
Higher Certificate in Event Management
Higher Certificate in Human Resource Practices
Higher Certificate in Logistics and Supply Chain Management
Higher Certificate in Office Administration
Higher Certificate in Travel

IIE FACULTY OF INFORMATION AND COMMUNICATIONS TECHNOLOGY

Bachelor of Information Technology in Business Systems
Diploma in Information Technology in Network Management
Diploma in Information Technology in Software Development
Diploma in Information Technology Management
Diploma in Information Technology in Software Development
Higher Certificate in Construction and Engineering Drafting
Higher Certificate in Information Technology in Support Services

IIE FACULTY OF HUMANITIES AND SOCIAL SCIENCES

Diploma in Computer - Based Graphic Development
Diploma in Journalism Studies
Diploma in Public Relations
Higher Certificate in Journalism

IIE FACULTY OF EDUCATION

Bachelor of Education in Foundation Phase Teaching
Bachelor of Education in Intermediate Phase Teaching
Higher Certificate in Early Childhood Care and Education

IIE Rosebank College 2020 PROSPECTUS
Rosebank College is a brand of The Independent Institute of Education (The IIE). To check The IIE’s registration status follow these steps:

2. Click on the “Resources” tab on the top navigation.
3. Scroll down the Documents bullet point list and click on “Registers”.
4. To find The IIE’s registration status, click on the Private Higher Education PDF document (REGISTER OF PRIVATE HIGHER EDUCATION INSTITUTIONS) and find The Independent Institute of Education (The IIE), under the registered institutions section.

On the next page scroll down until you see “All qualifications and unit standards” and click.

Click “Search for a Qualification”.

Search using SAQA number, in the “Qualification ID” field and press enter.

Qualification details appear. Your search is complete.
Why IIE Rosebank College?
Internationally recognised by BAC. The IIE is not only accredited in South Africa, but its dedication to providing quality education also led to it being accredited by the British Accreditation Council (BAC), an internationally recognised quality assurance agency. IIE Rosebank College students can now be assured that their learning experience meets international best practice standards.

**9 Campuses across the country**
Study at an environment that suits your learning needs; you can choose to study at one of our face-to-face campuses, study online or opt for flexibility and study through blended learning.

**IIE Qualifications**
Choose to study an accredited IIE qualification in the faculties of Commerce, Applied Humanities and Social Sciences, Information and Communications Technology, and Education.

**Career Centres**
We have career centres on campus, with a fantastic track record of giving students a head start.

**Getting you work ready**
One of the significant benefits of studying with IIE Rosebank College is a strong focus on preparing graduates for the world of work. We go all out to prepare students for the world of work through career coaching sessions offered through the Graduate Empowerment Programme (GEP).

**We get you**
We are a real and youthful brand with unstoppable energy, and that is why IIE Rosebank College was voted The Coolest College three years in a row (2017, 2018, 2019), by The Sunday Times Next Generation youth survey.

**The choice is yours**
At IIE Rosebank College, you can choose to study full-time: face to face or through blended learning. You can also apply or register for IIE distance/online learning.

**Teaching with a touch of digital**
The blended learning campuses in Polokwane, Bloemfontein, Port Elizabeth and Pietermaritzburg offer a blend of both classroom instruction and online learning activities to enhance teaching and learning.

**Safety on campus**
We have 24/7 security at all our campuses.

**Enhanced learning**
Registered students have access to free software for selected IIE qualifications.

**Accreditation**
Rosebank College is an educational brand of The Independent Institute of Education (The IIE). The Independent Institute of Education (Pty) Ltd is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 (reg. no. 2007/HE07/002).
STUDENT ROADMAP

Your step by step process from application to enjoying your first year.

1. APPLICATION
   - Complete application form
   - Pay a non-refundable application fee
   - Submit proof of payment (deposit slip)

2. REGISTRATION
   - Complete registration contract on campus or online
   - Pay a non-refundable registration fee
   - Submit certified copies of the following:
     - National Senior Certificate/equivalent
     - Copy of your Identity Document
     - Passport and study permit for international students
   - Receive your temporary student card after registration.

3. ORIENTATION
   - Get to know more about IIE Rosebank College and your way around campus
   - Learn how to use the self-service portals

4. STUDENT PORTAL/Hub
   - A gateway to learning
   - Check out the student portal/hub video guide.

5. GET YOUR STUDY MATERIALS
   - Booklist will be supplied at registration
   - Manuals can be downloaded from student portal for free

6. Download MYRCAPP
   - Be up to date with student events & news
   - Easy access to rcconnect, student hub, student portal & Office 365 on your mobile
   - Find important contact details

7. CLASS TIME

8. SURVIVING YOUR FIRST YEAR
   - #LifeHacks
     - Attend all lectures
     - Submit all your assignments on time
     - Treat each assignment as if it was your final exam
     - Actively participate on RCLearn
     - Hard work throughout the semester pays off, not just before exams
     - Regularly visit the self-service portals

9. WELCOME TO THE BEST YEARS OF YOUR LIFE

10. WELCOME TO THE BEST YEARS OF YOUR LIFE

11. WELCOME TO THE BEST YEARS OF YOUR LIFE
IIE Bachelor of Education in Intermediate Phase Teaching is a professional qualification aimed at students who want to pursue a teaching qualification for grades 4 to 7. This IIE qualification will produce highly skilled, innovative teachers for schools around the world. A range of other education related careers will also be open to you.

SKILLS YOU WILL DEVELOP
Graduates of The IIE Bachelor of Education in Intermediate Phase Teaching will be able to facilitate the all-round development of students in a manner that is sensitive to individual learner needs. You will be able to manage a class of students in such a way that each child learns to the best of their ability and you will be skilled in the art of lesson development and assessment to track the progress of each learner.

POSSIBLE CAREERS
A qualified professional teacher for grades 4 to 7

DURATION
Full-time: 4 Years

IIE Bachelor of Education in Foundation Phase Teaching is a professional qualification aimed at students who want to pursue a teaching qualification for grades R to 3. This IIE qualification will produce highly skilled, innovative teachers for schools around the world. A range of other education related careers will also be open to you.

SKILLS YOU WILL DEVELOP
Graduates of The IIE Bachelor of Education in Foundation Phase Teaching will be able to facilitate the all-round development of young children in a manner that is sensitive to individual learner needs. You will be able to manage a class of young children in such a way that each child learns to the best of their ability and you will be skilled in the art of lesson development and assessment to track the progress of each learner.

POSSIBLE CAREERS
A qualified professional teacher for grades R to 3

DURATION
Full-time: 4 Years

The IIE Higher Certificate in Early Childhood Care and Education will prepare you to start a career in teaching and facilitation in Early Childhood Education (birth to 4 years).

SKILLS YOU WILL DEVELOP
Students of this qualification will gain the knowledge, skills, and applied competencies identified by education experts as critical for employees to enter the world of work as Early Childhood Education caretakers.

POSSIBLE CAREERS
• Nursery School Teacher
• Preschool Teacher Aid
• Au Pair
• Preschool Aftercare Teacher
• Preschool Intern
• Preschool Manager

DURATION
Full-time: 1 Year
IIE Bachelor of Business Administration

This IIE Bachelor of Business Administration qualification is one of the many accredited IIE Business qualifications. This qualification is aimed at students who are business-minded and are interested in a career in management administration.

Skills You Will Develop

Business administrators and managers with the skills to plan, organise, direct, control and review daily operations and major functions of a business are rare in South Africa. This IIE qualification is designed to prepare graduates with the necessary skills to fill this gap.

Possible Careers

- Marketing Manager
- Sales Manager
- Operations Manager
- Business Consultant
- Market Research Analyst
- Human Resources (HR) Specialist

Duration

Full-time: 3 Years | Distance: 3 Years

IIE Bachelor of Business Administration in Logistics and Supply Chain Management

This IIE qualification is suitable for students who would like to pursue a career in logistics and supply chain management. If you are an analytical person, who is a practical thinker with strong planning skills and a natural flair for organising and solving complex problems, then this qualification was designed for you.

Skills You Will Develop

This IIE qualification enhances your creative, problem-solving, and analytical skills and encourages effective communication skills. Students who pursue this qualification will gain the knowledge, skills, and applied competencies to enter the world of work as Logistics and Supply Chain Management graduates, in either the private, public or NGO sector.

Possible Careers

- Logistics Professional
- Supply Chain Management Practitioner
- Transport Logistics Manager
- Procurement Manager
- Procurement Consultant
- Logistics and Supply Chain Management Researcher
- Project Manager
- Customer Relations Manager

Duration

Full-time: 3 Years | Distance: 3 Years

IIE Bachelor of Business Administration in Marketing

The IIE Bachelor of Business Administration in Marketing will prepare you to succeed in the ever-changing global business environment by helping you to develop an understanding of all aspects of the marketing function within an organisation.

Skills You Will Develop

Upon graduating, IIE graduates will be able to strategically analyse and solve business problems within the discipline of marketing. Furthermore, IIE graduates will be adequately prepared to make innovative decisions that are critical to the development and implementation of a variety of solutions for modern business ventures within the area of marketing.

Possible Careers

- Marketing Manager
- Marketing Consultant
- Market Researcher
- Digital Marketer
- Customer Relations Manager
- Sales Manager

Duration

Full-time: 3 Years | Distance: 3 Years

IIE Bachelor of Public Administration

This Public Administration qualification gives students the stepping stone they need to pursue a career in the public and non-profit sector. This IIE qualification looks at the fundamental areas of public administration, municipal management combined with a focus on the political environment and the role of ethics.

Skills You Will Develop

This IIE qualification enhances creative, problem-solving, and analytical skills and encourages effective communication skills. After completing this IIE qualification, graduates can work in any government department, work as a human resource administrator, public policy or political analyst.

Possible Careers

- Manager (Middle Manager and First-line Manager)
- Administrator
- Human Resource Manager
- Human Resource Administrator
- Public Policy Analyst
- Policy Analyst
- Municipal Manager
- Municipal Councillor

Duration

Full-time: 3 Years | Distance: 3 Years
IIE DIPLOMA IN BUSINESS ACCOUNTING

The IIE Diploma in Business Accounting is designed to produce graduates who are competent in both the theory and practice of accounting in all organisations. This IIE qualification aims to satisfy the growing demand for offering in-depth study in the accounting field. Research has demonstrated a demand for theoretical and practical training in accounting practice to manage financial tasks and functions competently within small enterprises, or at a relatively junior level in larger ones.

SKILLS YOU WILL DEVELOP
This IIE Diploma in Business Accounting equips students with accounting skills to be able to work in and manage the accounts of a small to medium-size enterprise. Students with sound numeracy skills that enjoy working with numbers that would like to pursue a career in finance, specifically cost and management accounting, will benefit from this IIE qualification.

POSSIBLE CAREERS
• Management Accountant
• Financial Analyst
• Financial Controller
• Accounting Officer
• General Manager: Finance

DURATION
Full-time: 3 Years

IIE DIPLOMA IN COMMERCE IN MARKETING MANAGEMENT

Do you want to pursue a career in marketing? Then consider registering to study for The IIE Diploma in Commerce in Marketing Management offered at IIE Rosebank College.

The purpose of the diploma is to develop graduates who can demonstrate focused knowledge and skills in marketing management. Students will develop strategic knowledge, together with practical skills through work-integrated learning to enable graduates to apply their learning in the workplace.

SKILLS YOU WILL DEVELOP
This IIE qualification will help students develop their organising, communication and analytical skills. Furthermore, this IIE qualification provides the necessary technological skills required by marketing professionals to take advantage of the internet and social media as crucial marketing platforms. A marketing career demands the interpersonal and communication skills to communicate ideas clearly. This IIE qualification will help aspiring marketing professionals gain the strategic and sales skills necessary to deal with all business stakeholders, including customers, the media and colleagues.

POSSIBLE CAREERS
• Promotions Manager
• Marketing Administrator
• Sales and Advertising Manager
• Marketing Analyst
• Market Researcher

DURATION
Full-time: 3 Years

IIE DIPLOMA IN HUMAN RESOURCE MANAGEMENT

Within the South African market, there has been a growing emphasis on the importance of Human Resources Management to ensure organisational development, organisational growth, and the creation of a competitive corporate environment. Organisations, increasingly, aim to utilise the value of qualified professionals in this field. This IIE Diploma in Human Resource Management Practice qualification aims to improve the productive contribution of individuals while simultaneously attempting to attain other societal and individual employee objectives.

SKILLS YOU WILL DEVELOP
Our focus on graduating “citizens” is embodied in the qualification emphasis on the ability of graduates to think and act strategically, professionally and ethically, and thereby to make a responsible, meaningful contribution to the human resource management industry.

POSSIBLE CAREERS
• HR Officer
• HR Administrator
• Training Officer
• Skills Development Manager
• Recruitment Consultant
• Recruitment Specialist
• Employee Relations Officer
• Employee Relations Officer
• Payroll Administrator

DURATION
Full-time: 3 Years

IIE HIGHER CERTIFICATE IN BOOKKEEPING

This IIE qualification is suited for individuals with a good ability to understand figures, mathematics, and have an interest in business.

SKILLS YOU WILL DEVELOP
Graduates of The IIE Higher Certificate in Bookkeeping will be able to balance books for small companies, pay salaries, and collect money from debtors.

POSSIBLE CAREERS
• Bookkeeper
• Office Administrator
• Administrative Assistant

DURATION
Full-time: 1 Year

IIE HIGHER CERTIFICATE IN BUSINESS MANAGEMENT

The IIE Higher Certificate in Business Management offers students the perfect platform to pursue a Business Administration Degree or, upon completion, apply for internships or entry-level positions in related fields.

SKILLS YOU WILL DEVELOP
On completion of this qualification, learners will have interpersonal, analytical and problem-solving skills and will have built strong administration and management skills.

POSSIBLE CAREERS
• Assistants to Business Manager
• Business Manager
• Junior Business Administration Manager
• Administration Supervisor

DURATION
Full-time: 1 Year | Distance: 1 Year

IIE HIGHER CERTIFICATE IN EVENT MANAGEMENT

Are you looking to register for an Events Management or Event Planning course? Then consider registering for The IIE Higher Certificate in Event Management offered at IIE Rosebank College.
SKILLS YOU WILL DEVELOP
This IIE qualification prepares graduates to coordinate and manage a broad spectrum of events in a professional manner. Students are equipped with the ability and skills to plan, coordinate, and execute events in various industries and sectors.

POSSIBLE CAREERS
• Event Co-ordinator
• Events Manager
• Event Project Manager
• Conference Organiser
• Assistant Venue Manager

DURATION
Full-time: 1 Year

IIE HIGHER CERTIFICATE IN HUMAN RESOURCE PRACTICES
Human Resource qualifications educate and qualify students to take up entry-level positions in human resource and payroll administration related jobs. The IIE Higher Certificate in Human Resource Practices aims to provide students with the knowledge and skills needed to administer and conduct various human resource functions, including payroll administration.

SKILLS YOU WILL DEVELOP
You will develop solid administration skills, patience, and people skills.

POSSIBLE CAREERS
• Human Resource Administrator
• Recruitment Consultant
• Talent Management Consultant
• Payroll Administrator
• Human Resource Officer

DURATION
Full-time: 1 Year | Distance: 1 Year

IIE HIGHER CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT
Do you dream of pursuing a career in the logistics and supply chain management field? This qualification from The Independent Institute of Education (The IIE) allows you to begin your career in an entry-level position in the logistics or supply chain management industry, one of the most important career fields available. Professionals in this space make sure that goods and services get into the hands of consumers in the right condition, at the right place, and at the right price. With ample opportunities to follow in this field, this IIE qualification gives you the stepping stone you need to pursue the career of your dreams.

SKILLS YOU WILL DEVELOP
This IIE qualification enhances your problem-solving skills and encourages strong communication skills. Students who pursue this qualification will attain these skills, allowing them to be employed as fully functioning employees in various logistics and supply chain positions.

POSSIBLE CAREERS
• Logistics and Supply Chain Administrator
• Logistics/Transport Controller
• Operations Administrator
• Dispatcher

DURATION
Full-time: 1 Year | Distance: 1 Year

IIE HIGHER CERTIFICATE IN OFFICE ADMINISTRATION
This IIE qualification is an entry-level qualification that is vocational, and industry orientated. It encapsulates introductory knowledge in the areas of general business administration within an office environment and will prepare the successful graduate for a position in the business environment. If you would like an office job or are looking for a career in office administration, then this qualification is for you.

SKILLS YOU WILL DEVELOP
As a student of this IIE qualification, you will develop your administration and management support skills. Your communication skills and other related vocational skills.

POSSIBLE CAREERS
• Receptionist
• Secretary
• General Office Administrator
• Personal Assistant
• Events Coordinator/Administrator
• Virtual Personal Assistant

DURATION
Full-time: 1 Year | Distance: 1 Year

IIE HIGHER CERTIFICATE IN TRAVEL
Prospective students who enjoy interacting with customers and want to learn more about the travel and tourism industry should consider pursuing this IIE qualification. If developing travel itineraries and sharing information about travel and tourism destinations is your idea of fun, then you should consider The IIE Higher Certificate in Travel.

SKILLS YOU WILL DEVELOP
This IIE qualification enhances your creative, problem-solving, and analytical skills and encourages strong communication and numeracy skills.

POSSIBLE CAREERS
• Junior Travel Consultant
• Passenger Handling Agent
• Reservation Consultant

DURATION
Full-time: 1 Year | Distance: 1 Year
IIE Faculty of INFORMATION AND COMMUNICATIONS TECHNOLOGY

IIE BACHELOR OF INFORMATION TECHNOLOGY IN BUSINESS SYSTEMS
This IIE qualification focuses on Information Technology Management and specialises in Business Analysis. Information Technology (IT) remains a skill in short supply in South Africa and the demand for people with the skills to analyse business elements and processes with the added ability to design IT solutions is extremely high.

SKILLS YOU WILL DEVELOP
IIE Graduates will enter the industry as IT solution specialists or IT consultants. Graduates can also become a solutions architect, information systems analyst or IT business analyst.

POSSIBLE CAREERS
• Solutions Architect
• Information Systems Analyst
• Information Systems Manager
• Database Administrator
• Information Technology Business Analyst
• Information Technology Business Manager
• Business Systems Analyst
• ICT Solutions Consultant
• Information Systems Architect
• Business Solutions Project Manager
• Business Solutions Project Coordinator

DURATION
Full-time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY IN SOFTWARE DEVELOPMENT
Software development qualifications such as The IIE Diploma in IT in Software Development offered at Rosebank College is designed for creative thinkers who enjoy problem-solving. This IIE qualification provides a combination of fundamental business-related skills enabling the student to function effectively in the IT programming environment.

SKILLS YOU WILL DEVELOP
The skills developed during the duration of this IIE qualification include programming, web development, systems analysis, and database design. Students will learn different programming languages and get a good understanding of a computer’s logic, architecture, and design. These skills will enable the students to enter an environment of application and solution development, thereby creating a wealth of opportunities within the Information Technology (IT) world.

POSSIBLE CAREERS
• Junior Software Developer
• Computer Systems Analyst
• Web Developer

DURATION
Full-time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY IN NETWORK MANAGEMENT
Start a career in network management with an IIE Diploma in Information Technology in Network Management. For individuals who are technical-minded and have a keen interest in computers.

SKILLS YOU WILL DEVELOP
IIE Graduates of this IIE qualification will be able to maintain and support communication networks within an organisation or between organisations.

POSSIBLE CAREERS
• Junior Network Engineer
• Network Analyst
• Systems Analyst
• Network Security
• Technical Support
• Field Technician

DURATION
Full-time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY MANAGEMENT
The IIE Information Technology Management qualification offered at Rosebank College will empower individuals to follow a successful career in IT Management. This qualification is aligned to industry requirements and structured in a manner that enables students to enter the dynamic world of entrepreneurship.

SKILLS YOU WILL DEVELOP
Upon graduating, IIE graduates will be equipped with problem-solving and the technical know-how to diagnose, repair and maintain hardware and software components. They will also be able to fulfill the following responsibilities, installing and configuring computer hardware and being the primary point of contact for IT support within a company.

POSSIBLE CAREERS
• IT Technician
• IT Administrator
• Junior IT Consultant

DURATION
Full-time: 3 Years
IIE Faculty of

HUMANITIES AND SOCIAL SCIENCES

IIE DIPLOMA IN COMPUTER-BASED GRAPHIC DEVELOPMENT
The IIE Diploma in Computer-Based Graphic Development is a sought-after graphic design qualification offered at IIE Rosebank College. This qualification develops three different skills: creative thinking, visual communication and graphic development which involves manipulating images, creating print layouts and web design.

SKILLS YOU WILL DEVELOP
Students of this IIE qualification will develop their creative, design and illustration skills. Learn to use graphic design software, create brochures, business cards, web pages, videos and much more.

POSSIBLE CAREERS
• Desktop Publisher
• Graphic Designer
• Graphic Illustrator
• Graphic Animator

DURATION
Full-time: 3 Years

IIE DIPLOMA IN JOURNALISM STUDIES
The IIE Diploma in Journalism Studies provides exposure to diverse fields such as photographic journalism, Internet journalism, broadcast journalism, news writing, sub-editing, and magazine and feature writing for learners who wish to pursue a career as a journalist, media specialist, or content creator.

SKILLS YOU WILL DEVELOP
The IIE Diploma in Journalism Studies provides students with the opportunity to examine the origins of journalism as well as learn how to do basic research, conduct interviews, write for various media, sub-editing, design layouts and take photographs.

POSSIBLE CAREERS
• Editor
• Copywriter
• News Reporter
• Journalist
• Blogger

DURATION
Full-time: 3 Years

IIE DIPLOMA IN PUBLIC RELATIONS
Are you looking to pursue a career in Public Relations? Are you interested in helping organisations build relationships with various groups of people through distinctive communication practices? The IIE Diploma in Public Relations is designed to provide graduates with the necessary skills to follow a career in Public Relations.

SKILLS YOU WILL DEVELOP

POSSIBLE CAREERS
• Editor
• Copywriter
• News Reporter
• Journalist
• Blogger

DURATION
Full-time: 3 Years

IIE Higher Certificate in Construction and Engineering Drafting
The IIE Higher Certificate in Construction and Engineering Drafting aims to equip the student with the theoretical background and practical know-how of a combination of drawing and computer-aided drafting skills to enable the student to function well in a drafting office in a construction or architectural environment.

SKILLS YOU WILL DEVELOP
The skills developed during the duration of this IIE qualification include troubleshooting and problem-solving skills.

POSSIBLE CAREERS
• Architectural Draftsman
• Construction Draftsman

DURATION
Full-time: 1 Year

IIE Higher Certificate in Information Technology in Support Services
The IIE Higher Certificate in IT in Support Services will equip the student with the skills to provide technical assistance and computer-related support in the business environment. Subjects focus on end-user computing, helpdesk support, basic web development, as well as business practice and communication. This qualification will offer a technical background in the discipline of network and applications.

SKILLS YOU WILL DEVELOP
The skills developed during the duration of this IIE qualification include troubleshooting and problem-solving skills.

POSSIBLE CAREERS
• Support Technician
• Helpdesk Support Technician
• Network LAN Technician
• System Support

DURATION
Full-time: 1 Year
FINANCING YOUR STUDIES

YOU CAN PAY YOUR FEES
- Upfront in cash
- Pay online
- Pay the registration and application fee upfront to secure your seat and pay the rest in eleven monthly instalments

EXTERNAL BURSARIES
We accept external bursaries and study loans
Important to note:
- All application and registration fees are non-refundable
- Fees may vary depending on the mode, qualification and campus of choice

SKILLS YOU WILL DEVELOP
This qualification will provide the required communication skills and knowledge that modern businesses demand from employees entering the workplace by combining public relations skills with business practice. The specific selection of subjects in this course aims to prepare the student to take up a position in any modern business or office, which requires a high level of communication competence to serve the needs of a communication driven organisation.

POSSIBLE CAREERS
- Public Relations Coordinator
- Public Relations Officer
- Spokesperson
- Publicist

DURATION
Full-time: 3 Years

IIE HIGHER CERTIFICATE IN JOURNALISM
This IIE qualification has been developed for individuals who work or intend to work as junior or entry-level journalists. Successful graduates of this qualification would have developed vital skills to enable them to write for a variety of platforms. This qualification encompasses both flexibility and accessibility both in its theory and practical components, providing necessary journalistic skills for entry-level positions within the field of journalism.

SKILLS YOU WILL DEVELOP
Students of this IIE qualification will learn how to gather information, generate story ideas to present to news editors, receive and interact with story briefs, pursue stories, conduct research, observe, interview, evaluate information, write for different platforms, communicate to various stakeholders and meet strict deadlines.

POSSIBLE CAREERS
- Junior Journalist
- Junior Content Producer
- Junior News Reporter
- Writer

DURATION
Full-time: 1 Year

IIE Rosebank College believes in offering affordable accredited IIE qualifications that most South Africans can access. One solution does not cater for all. We offer flexible payment terms to suit your pocket through full-time and distance/online studies.
DISTANCE LEARNING

IIE DISTANCE/ONLINE LEARNING
Study smart through IIE Distance Learning. If you do not have the funds or time to study full-time, then distance/online learning can be for you. Studying through distance/online allows you the flexibility and choice to upskill yourself while working or traveling.

WHY STUDY THROUGH IIE DISTANCE LEARNING?
1. No application fee
2. Textbooks included with your tuition
3. You can study from R2500 per module (terms and conditions apply)
4. Pace yourself and start with a minimum of two modules
5. You have the flexibility to register per semester and not for a whole year
6. Flexible payment terms and reliable support
7. Access to campus resources, i.e., libraries and cyber labs

BLENDED LEARNING

Blended learning is a combination of online and face-to-face learning. This type of learning combines traditional learning methods with online interaction—the flexibility of blended learning appeals to students young and old. The digital aspect enables the student to integrate studying into their lives. With an internet connection and an appropriate device, course material is accessible wherever, whenever.

HOW DOES IT WORK?
The qualification content is on RC Learn; a Learning Management System based on the Blackboard platform. It’s termed a three-phase model. In phase 1, students have a timetabled prep session with the lecturer. In phase 2, students are encouraged to self-study at home and engage online with educators and fellow students. Phase 3 is a timetabled feedback session where students can ask for feedback on any content they did not understand in phase 1 and phase 2.

What makes this method of teaching and learning favourable, is that lecturers, tutors and students can be in the classroom or at any other location— all that is needed is an internet connection.

IIE BLENDED LEARNING CAMPUSES
Blended learning gives students the edge to stay relevant in today’s fast-paced digital world. They offer:
- Accredited IIE qualifications
- Textbooks included with your tuition
- State of the art technology
- Access to our Graduate Empowerment Programme
- Student library and student wellness initiatives
- Collaboration with peers
- More affordable than traditional face-to-face learning
- A selection of IIE degrees, diplomas and higher certificates
- Extended operating hours

A blend of both online and face-to-face promotes the practice of 21st-century skills such as problem-solving, collaboration and creativity which will prepare IIE graduates for the world of work in the 21st-century.
STUDENT LIFE

STUDENT SUPPORT
We are here for you
At IIE Rosebank College, we care about our students’ wellbeing and offer a range of support services on campus. If you are feeling overwhelmed, stressed or anxious, we have Student Relations Managers/Coordinators on campus to help you. The counselling sessions are free and confidential.

Registration process support
We have consultants who have all the information and support you need before and when you register. You can WhatsApp them on 079 184 6219, call them on 0861 253 276 or visit your nearest campus for a face to face consultation. They will give you the below information:
• IIE Qualifications offered
• Campus location details
• Career advise to match your skills
• Application and registration process information
• Student accommodation advise
• Open day dates

EMOTIONAL SUPPORT
Our Student Relations Managers (SRMs) offer free and confidential counselling services to students face to face.

Some of the counselling benefits include
• Manage stress and anxiety
• Healing from trauma
• Enhanced self-awareness
• Healthier relationships with oneself and others

LIBRARY AND IT SUPPORT
Librarians and IT Technicians can assist with any technical concerns, e.g. adjusting the font size and display functions in the library, computers/cyber centre.

STUDENT LIFE
Welcome to the coolest college in Mzansi
We are passionate about youth and always strive to keep our students connected by having a vibrant campus life. Our rich and diverse campus life enables students to take part in a range of cultural, sport and social activities.

SPECIAL NEEDS
If you are faced with challenges that can negatively impact on your learning experience, we have you covered. IIE Rosebank College recognises that some students have special learning requirements or have a disability that may need holistic support to enable them to meet their academic goals.

SECURITY ON CAMPUS
We have 24/7 security at all our campuses. A student card is required to access any of our campuses, no student card no entry.

STUDENT COUNCIL
The student council is elected to represent student thoughts and ideas, and serve as a link between campus management and the students.
The IIE Rosebank College welcomes all international students.

NB: Admission criteria may vary depending on study mode, faculty or qualification. Different application and registration fees apply for international students. Application and registration fee is non-refundable.

To register at IIE Rosebank College, international students need to meet with a Student Advisor for assistance.

IIE Graduates from Rosebank College get the honour of being part of the alumni community, RC Re-Connect. RC Re-Connect is a community that is passionate about sharing information, paying it forward and celebrating each other’s milestones. The community is exclusive to IIE graduates from Rosebank College. It is a connection for life to network, inspire, re-connect and support one another as fellow alumni.

For more information, visit www.rosebankcollege.co.za or email alumni@rosebankcollege.co.za.
BELIEVE IN THE BEAUTY OF YOUR DREAMS

IIE Rosebank College campuses provide a range of services such as career coaching sessions, graduate placements and advice on various jobs/employment opportunities in the market.

WORK INTEGRATED LEARNING

One of the key purposes of studying is to be prepared for the world of work. Work Integrated Learning (Also known as experiential learning) is offered at IIE Rosebank College for all IIE qualifications.

Students get an opportunity to apply their skills and knowledge in a work environment or complete work-related tasks so that they can learn while doing and develop a clear understanding of which skills they have mastered.

CAREER CENTRE

IIE Rosebank College has a strong focus on making graduates ready for the world of work through our Graduate Empowerment Programme. Furthermore, we have career centres with a track record of giving students a head start.

For information on our career centres and the Graduate Empowerment Programme, visit a career centre on campus or send an email to LoveMyFuture@rosebankcollege.co.za for more information.

GRADUATE EMPOWERMENT PROGRAMME

Through our Graduate Empowerment Programme (GEP) we mentor and guide IIE graduates, therefore increasing their chances of employment. The aim is to produce graduates who are highly employable and have the knowledge, skills and competence required in industry.

- The GEP is available at all IIE Rosebank College campuses
- The GEP was launched in 2012
- Over 1500 corporates have partnered with IIE Rosebank College to date
- In 2017, the World Bank recognised Rosebank College’s GEP as one of the top programmes of its kind
- We are passionate about equipping IIE graduates
- Graduates have been placed in employment since 2012
STUDY FURTHER WITH IIE PATHWAYS

The IIE offers you the opportunity to start with a higher certificate and move into a diploma or degree. If you want to study towards an IIE diploma or degree, and do not meet the academic entry requirements, there are a number of pathways offered at IIE Rosebank College that enable you to gain access to higher level IIE qualifications.

- IIE Higher Certificate in Business Management
- IIE Higher Certificate in Human Resource Practices
- IIE Higher Certificate in Office Administration
- IIE Higher Certificate in Event Management
- IIE Higher Certificate in Logistics and Supply Chain Management

- IIE Bachelor of Business Administration
- IIE Bachelor of Public Administration
- IIE Bachelor of Education in Foundation Phase Teaching
- IIE Bachelor of Education in Intermediate Phase Teaching
- IIE Higher Certificate in Information Technology in Support Services
- IIE Higher Certificate in Construction and Engineering Drafting
- IIE Diploma in Commerce in Marketing Management
- IIE Diploma in Public Relations
- IIE Diploma in Information Technology Management
- IIE Diploma in Information Technology in Network Management
- IIE Diploma in Information Technology in Software Development

CONTACT US

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Tel: 033 101 0117

POLOKWANE
54 Kerk (Church) Street
Polokwane
Tel: 015 295 4311

PORT ELIZABETH
3 Rink Street
Port Elizabeth
Tel: 041 101 1985

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Southern Life Building
Pretoria CBD
Tel: 012 320 7270

PRETORIA SUNNYSIDE
Midcity Square
Cnr Jorissen & Johnston Streets
Pretoria
Tel: 012 343 2504

www.rosebankcollege.co.za
0861 253 276 | 079 184 6219
JOIN OUR FAMILY

Ts & Cs apply. Information correct at time of publishing.

The Independent Institute of Education’s official prospectus is available on www.iie.ac.za and on the library webpage. Information in this prospectus takes precedence over other programme and qualification information provided.